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Contact: Mark Carnopis
Community Relations Manager
Valley Regional Transit
(208) 258-2702

FOR IMMEDIATE RELEASE

Spring has sprung for Boise GreenBike

Bike share system relaunches for spring with one very special bike

Boise GreenBike, the city's bike share program, is relaunching the entire fleet of bikes for spring starting on March 1st. After operating through the winter with 40 bikes, Boise GreenBike will have 110 fully overhauled bikes available for the new riding season.

For the first time the fleet will include the Kristin Armstrong bike, a bike specially painted to resemble the bike Armstrong rode to victory at the Rio Olympics in 2016. Every time the bike is rented a one dollar donation will be made to the Kristin Armstrong Youth Scholarship Fund. The fund is administered by Boise Parks & Recreation and provides scholarships to youth without the financial means to participate in parks programs. Last year the fund provided nearly 11,000 scholarships. The donations are being made by Boise GreenBike's title sponsors, SelectHealth and St. Luke's Health System.

With the new GreenBike season comes a new price for Pay As You Go membership. On February 6, 2017 the Valley Regional Transit Executive Board approved a proposal to increase the cost of a basic membership from \$4 per hour to \$5 per hour. Boise GreenBike is an enterprise program of Valley Regional Transit, and has to cover its operating costs through ridership, membership and sponsorship. The price of monthly, annual, premium and student memberships will not change. However, overage charges, which revert to the Pay As You Go rate, will also rise to \$5 per hour.

The Boise GreenBike system will also be adding 15 new bikes to its fleet sometime later in March. The bike purchase was made possible by a Communities in Motion Implementation grant from the Community Planning Association of Southwest Idaho (COMPASS). The new bikes will bring the total fleet number to 127.

Later in the spring Boise GreenBike will add 16 new station hubs to the network. This will increase the total number of station hubs to 31, with 22 flex hubs, which are ordinary bike racks designated as places where the bikes can be locked without penalty. Most of the new station hubs, funded by a grant from the city of Boise, will be located in the parks along the Boise River Greenbelt. The other new hubs are funded by private businesses and agencies interested in having bike share near their places of business.

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