

February 15, 2017

FOR IMMEDIATE RELEASE

Kristin Armstrong inspired GreenBike to raise money for scholarship fund

Today (Wednesday, February 15th), the Boise GreenBike system and its title sponsors, SelectHealth and St. Luke's Health System, unveiled the Kristin Armstrong bike.

During the next year, every time the specially painted bike is rented one dollar will be donated to the Kristin Armstrong Youth Scholarship Fund. The fund is used by Boise City Parks & Recreation to provide scholarships for youth under age 18 whose families meet certain income guidelines. The Youth Scholarship Fund was renamed for Armstrong after she won gold at the Rio Summer Olympics in 2016. Last year alone the fund provided nearly 11,000 scholarships.

The specially painted bike, while still a part of the Boise GreenBike system, is designed to resemble the bike Armstrong rode to victory in the Olympics. The donations to the scholarship fund are coming from SelectHealth and St. Luke's.

The Boise GreenBike system will also grow this year with the addition of 15 new bikes and 16 new station hubs. The bikes are funded by a Communities in Motion Implementation grant awarded last fall. The majority of the new station hubs are funded by a grant from the City of Boise. Several station hubs will be funded by community-minded businesses and organizations.

Boise GreenBike is a service of Valley Regional Transit. Boise's first modern bike share program launched in April of 2015 with 114 bikes and 15 station hubs. Since then the system has grown in popularity. During fiscal year 2016 more than 7,500 members took 26,000 trips and covered more than 53,000 miles.

-30-

Contact: Mark Carnopis, Community Relations Manager, Valley Regional Transit (208) 258-2702

Media Note: Photographs from the press conference are available by contacting Mark Carnopis at the number above or by calling 208-860-9811 (cell).