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FOR IMMEDIATE RELEASE

Celebrate Tour de Fat with Boise GreenBike

Boise GreenBike is proud to participate in the city's largest celebration of bikes, beer, and bemusement - the annual Tour de Fat party on Saturday, August 13th in Ann Morrison Park. The bike share program is supporting the event in three important ways, and you can be part of it:

1. Join Boise GreenBike and get a \$5 credit in the system so you can ride a Boise GreenBike in the big bike parade on Saturday August 13th. Use the promo code*: TOURDEFAT2016
2. Join Boise GreenBike at Radio Boise's Pre-Fat Block Party, scheduled for 4-11 p.m. Friday (Aug. 12th) on 8th Street between Idaho and Bannock streets. Boise GreenBike will have a booth at the party and some great swag to give away.
3. Visit the Boise GreenBike booth at the Tour de Fat party in Ann Morrison Park from noon to 5 p.m. Saturday (August 13th). You can lock any Boise GreenBike at the bike corral without penalty.

Tour de Fat, sponsored by New Belgium Brewing, is all about bikes and raising money for the local nonprofit organizations that work every day to improve the cycling environment in the region. Boise GreenBike encourages everyone to join the celebration, whether on a GreenBike or not, and support the Southwest Idaho Mountain Bike Association (SWIMBA), the Boise Bicycle Project (BBP), and the Treasure Valley Cycling Alliance (TVCA). For more information on the day's events, visit:

<http://www.newbelgium.com/events/tour-de-fat/Boise>

Boise GreenBike is the City of Trees' first modern bike share system. It consists of 114 bikes at 15 official station hubs and a growing number of Flex Hubs located throughout downtown Boise and Boise State. Boise GreenBike is a service of Valley Regional Transit. For more information about membership and station hub locations, visit www.boise.greenbike.com or call RideLine customer service at 208-345-7433.

**The promo code is for new members only and can be applied to Pay As You Go, Monthly, Student Annual, Student Semester, Annual, and Premium level memberships. For more information, and to use the promo code, go to Boise.GreenBike.com*

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