



March 2, 2016

FOR IMMEDIATE RELEASE

Boise GreenBike announces contest for Treefort Music Fest tickets and changes to memberships

MERIDAN – The Boise GreenBike program is welcoming spring with some exciting news that includes a contest for free Treefort Music tickets, changes to membership and getting its entire fleet of 114 bikes back on the street.

Drawing for Treefort Tickets

Boise GreenBike is sponsoring bike parking at the Treefort Music Fest, March 23–27 in downtown Boise, and wants festival attendees to ride GreenBikes between venues and around town. Boise GreenBike is leveraging its sponsorship ticket credits to benefit its customers by holding a drawing for ZIPLINE and five-day general admission passes for Treefort. The drawing is open to those who sign up for Annual or Premium memberships in the bike share system by midnight Saturday, March 19th. There are three ways to be entered into the drawing once you visit www.boise.greenbike.com:

- If not already a GreenBike member, signing up for Annual or Premium membership
- Renewing your Annual or Premium membership, if eligible
- Upgrading your membership from Pay As You Go or Monthly to Annual or Premium, or from Annual to Premium membership

The drawing will take place on the first day of spring, Sunday March 20th. Winners will be notified by email.

Membership Changes

Annual membership in the Boise GreenBike system costs \$70 a year and comes with one hour of free ride time each day. Premium membership (formerly Founding membership) costs \$100 and comes with 90 minutes of free ride time a day. In addition, Premium members will now be able to lock the bikes away from a station hub without having to pay the \$2 Out of Hub fee required by other levels of membership. Premium members will also have their choice of a Bern helmet (courtesy of Idaho Power) or a custom Boise GreenBike stainless steel growler. Both options are good only while supply lasts.

The Bikes are Back

During the winter months about half the fleet was taken out of active service in response to a decline in ridership. This gave the GreenBike team the opportunity to completely overhaul every bike and make them road ready for the program's second year of operation. The entire bike share system will be fully operational in time for Treefort Music Fest.

About Boise GreenBike

Boise GreenBike is a novel transportation mode that provides another option for getting around the downtown area without getting into a vehicle. The system consists of 15 stations. Most of the stations are located downtown; two are located at Boise State University. The bikes are available 24 hours a day.

Boise GreenBike is a service of Valley Regional Transit. For more information on memberships and usage rates, visit **Boise.GreenBike.com**.

Media contact: Mark Carnopis, Community Relations Manager, Valley Regional Transit Work: 208-258-2702 Cell: 208-860-9811