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FOR IMMEDIATE RELEASE

Boise GreenBike Announces System Improvements

The Boise GreenBike system proudly announces that starting Saturday (August 15th) members will be able to rent up to six bikes using a single account. Currently, groups wanting to rent multiple bikes had to create a separate account for each bike being rented.

“You asked for it, and we delivered,” said Boise GreenBike Director Dave Fotsch. “Being able to rent more than one bike on a single account is by far the request we get most often. We passed those comments on to Social Bicycles and they made it happen.”

The new multiple bike rental arrangement will apply to all levels of membership, from “Pay As You Go” to annual. The first rental will work exactly as it always has. Additional rentals will require the member to enter a membership number and a personal identification number (PIN) into the keypad for each additional bike they want to rent. The user of each bike will have to agree to the terms and conditions that will be visible on the bike’s computer. All additional bike rentals will be charged at the Pay As You Go rate of \$4 per hour.

To be a member of Boise GreenBike users must be at least 18 years of age and have a valid credit card. Riders must be at least 16 years of age and be accompanied by a parent or guardian who is a member of the system.

The new rental policy comes as Boise’s bike share system reaches its fourth month of operation. In that time more than 2,300 people have signed up and have taken upwards of 5,800 trips, covering almost 16,000 miles.

The system has also resolved some technical issues with the kiosks located at 10 of the 15 downtown stations. Fotsch said a technician from Brooklyn, New York-based Social Bicycles came to Boise to fix the kiosks.

“Boise GreenBike is a start-up business and technical challenges are not that unusual when dealing with cutting edge technology like this,” Fotsch explained. “We’re happy to report that all 10 kiosks are fully operational at this time.”

“Let’s celebrate this weekend,” he continued. “Because we would love to see people riding our bikes in the Tour de Fat bike parade Saturday morning, we’ve created a promo code that will give new members \$10 credit in the system if they sign up now.”



The promo code, which can be used in the payment phase of signing up online or through the Social Bicycles mobile phone app is TOURDEFAT15. Promo codes can't be used at the payment kiosks.

About Boise GreenBike

Boise GreenBike is a novel transportation mode that provides another option for getting around the downtown area without getting into a vehicle. The system consists of 114 bikes at 15 stations. Most of the stations are located downtown; two are located at Boise State University. The bikes are available 24 hours a day.

Boise GreenBike is a service of Valley Regional Transit. For more information on memberships and usage rates, visit **Boise.GreenBike.com**.

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