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FOR IMMEDIATE RELEASE

BOISE GREENBIKE ADDS ADDITIONAL PARKING LOCATIONS

The Boise GreenBike system allows users to lock its bike to any bike rack, but securing a bike outside of one of the system's 15 station hubs results in an extra two-dollar charge. Despite the fact that users get a one-dollar credit for returning the bike to a station hub, this out-of-hub fee is enough to dissuade most users from locking bikes wherever they want. Boise GreenBike has been increasing the number of locations members can lock bikes without paying additional fees.

Since the Capital City Development Corporation has added more bike corrals to key downtown Boise locations, Boise GreenBike has designated several of them as "unofficial" station hubs. There are four new locations where Boise GreenBikes can be locked without penalty - bike corrals in front of the Modern Hotel on Grove Street, 10 Barrel Brewing on Bannock Street, and on the Basque Block, and public racks in front of the Boise GreenBike offices at 1010 Main Street.

Boise GreenBike has also designated the bike corral outside Albertsons Stadium as a free bike parking zone for Boise State Bronco football home games and will be doing the same with bike parking for the upcoming Elton John concert at Taco Bell Arena on October 10th.

"The idea of creating new parking for Boise GreenBikes is to make the system more useful," explains Dave Fotsch, director of the bike share program for downtown Boise. "The more places people can lock the bikes, the more they will ride them."

Boise GreenBike is also working with Boise State University's Transportation & Parking Services staff to designate existing racks on campus as Boise GreenBike *Flex Hubs*, which would allow the trademark green bikes to be locked at those locations without penalty. Currently, there are only two station hubs on the Boise State campus. They are located outside both the Student Union Building and the Interactive Learning Center.

Fotsch said a long-term goal is to expand the territory and options for locking the GreenBikes at branded racks as seen at the system's 15 official stations. But that takes money the system doesn't currently have. Until then Fotsch says they will continue to explore opportunities for adding additional public bike racks where appropriate.



About Boise GreenBike

Boise GreenBike is a novel transportation mode that provides another option for getting around the downtown area without getting into a vehicle. The system consists of 114 bikes at 15 stations. Most of the stations are located downtown; two are located at Boise State University. The bikes are available 24 hours a day.

Boise GreenBike is a service of Valley Regional Transit. For more information on memberships and usage rates, visit **Boise.GreenBike.com**.